

SALVATORI

DAL 1946



SUSTAINABILITY STATEMENT

INNOVATING SUSTAINABILITY

Salvatori takes sustainability seriously.

Driven by the same spirit of innovation that saw the small stone company, founded by Guido Salvatori in 1946, grow into a global design brand, we are committed to developing creative, sustainable solutions to many of the challenges faced by the design industry, as well as to set the standard for corporate environmental responsibility.

For Salvatori, sustainability does not just mean using less non-renewable materials and recycling more – it is a commitment to do everything we can within our company to limit the effect we have on our planet, and inspire change both within our industry and in society.

A tradition of sustainability

In 1975 we became the first company in the industry to clean and recycle the water used to cut stone, protecting fragile river ecosystems. We have been conscious of our ecological impact ever since.

Our design ethos

As a design brand that developed from a specialism in stone, we take particular inspiration from a material that is naturally environmentally friendly. Extremely hard-wearing – as evinced by the still-standing monuments of ancient civilisations – stone is the antithesis of quick, disposable design. A belief in quality, long-lasting raw materials and responsible design is fundamental to every new project we work on.

Sustainability today

We believe that companies, rather than slow-moving governments, are best placed to find innovative solutions to the problems facing our planet. As well as being able to quickly develop and implement new ideas, we can also inspire a culture of environmental consciousness in our employees, and our customers. It is our responsibility, therefore, to do everything we can to effect change.

Lithoverde®

Lithoverde, the first completely recycled stone surface, was launched in 2011 and is our flagship sustainable product. In finding a use for the off-cuts and scraps of stone that would pile up outside our factory, we not only eliminated almost all of the waste that we had been sending to landfill but, having run out of our own waste, we had to use the excess stone of other companies. It was an idea for which we were awarded the Premio dei Premi from the Italian president in 2013, and which demonstrates the huge potential for sustainable design.

Packaging

While our products use sustainable materials and processes in their production, our commitment to sustainability demands that we look at every detail of our business. Packaging is a particular challenge as many of our products need to be carefully handled, and materials like Styrofoam are hugely damaging to the environment. As part of our pledge to stop using unsustainable packing materials by 2020, our R&D department, alongside working on new products, is developing new organic materials.

Future

Salvatori aims to become a global leader in sustainability in the design sector. We will continue to develop beautiful products that create calm and pleasant environments, but the environment will always be first in our minds. The challenges facing our planet are bigger than all of us, and Salvatori is determined to play a part in facing them.

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